

EOS Eco-Energy Inc.:
ENERGY EFFICIENCY CAMPAIGN EXTENDED
For Immediate Release
November 13th, 2009

SACKVILLE, NB - EOS Eco-Energy Inc. is extending their 'Don't be a host for power sucking ghosts' Energy Efficiency Campaign. The target for this campaign is standby power (aka phantom power), because even when many of our household electronic devices and appliances are turned "off", they continue to draw power 24 hours a day/ 7 days a week.

Campaign organizers believe that over the course of a year, standby power really adds up! According to Natural Resources Canada, standby power accounts for 5%-10% of your monthly power bill.

EOS is asking residents in the Tantramar Region to take action on standby power. Based on population, EOS is continuing the challenge to see which community can reduce the most standby power— Sackville, Dorchester, Memramcook or Port Elgin? This campaign began in the summer and Port Elgin is currently in the lead. Also, one lucky participant will win an energy efficiency loot bag worth over \$100!

"I expect that many Tantramar area residents will take the opportunity to lead by example and unplug their non-essential electronics that are not in use or plug them into a power bar that can be turned off. This is a simple action that benefits the environment and saves money" says Roland Chiasson, Chair of the EOS Eco-Energy Board of Directors.

Commitment sheets ask residents to commit to unplugging all non-essential electronic devices and appliances or plugging them into a power bar that can be turned off, when they are not in use. Commitment sheets are provided in your regular Municipal Newsletter or by mail and on the EOS Eco-Energy website. The new deadline to submit your commitment is December 18th.

To monitor the success of the campaign, organizers will calculate how many kilowatt hours were saved in each community and what quantity of CO₂ emissions were reduced. Interested in knowing just how much electricity your dvd player uses while it is plugged-in all day? Find out by signing out a Kill-a-Watt Meter™ from your local public library. For more information about the campaign and how you can reduce standby power, please visit our website: www.eosecoenergy.com.