

EOS Eco-Energy Inc.:
ENERGY EFFICIENCY CAMPAIGN
For Immediate Release
June 22nd, 2009

SACKVILLE, NB - EOS Eco-Energy Inc. is launching their 'Don't be a host for power sucking ghosts' Energy Efficiency Campaign. The target for this campaign is standby power (aka phantom power), because even when many of our household electronic devices and appliances are turned "off", they continue to draw power 24 hours a day/ 7 days a week.

Campaign organizers believe that over the course of a year, standby power really adds up! According to Natural Resources Canada, standby power accounts for 5%-10% of your monthly power bill.

EOS is asking residents in the Tantramar Region to take action on standby power. Based on population, EOS is putting forth challenge to see which community can reduce the most standby power— Sackville, Dorchester, Memramcook or Port Elgin? Also, one participant will win an energy efficiency loot bag worth over \$100!

Commitment sheets ask residents to commit to unplugging all non-essential electronic devices and appliances or plugging them into a power bar that can be turned off, when they are not in use. Commitment sheets are provided in your regular Municipal Newsletter or by mail and on the EOS Eco-Energy website. The deadline to submit your commitment is August 31st.

"I am really excited to see residents in the Village of Port Elgin learn more about energy efficiency and take action to protect our environment" says Val MacDermid, Deputy Mayor of Port Elgin.

Town of Sackville, Councillor John Higham says: "Sackville residents have always made the environment a priority. I expect that many will take the opportunity being presented by EOS to find out just how much they or their family can contribute to helping the environment through personal actions in their own homes."

To monitor the success of the campaign, organizers will calculate how many kilowatt hours were saved in each community and what quantity of CO₂ emissions were reduced. Interested in knowing just how much electricity your dvd player uses while it is plugged-in all day? Find out by signing out a Kill-a-Watt Meter™ from your local public library. For more information about the campaign and how you can reduce standby power, please visit our website: www.eos-eco.net.