

EOS Eco-Energy Inc.:
ENERGY EFFICIENCY CAMPAIGN
“PORT ELGIN TAKING THE LEAD IN STANDBY POWER CHALLENGE”
For Immediate Release
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SACKVILLE, NB – EOS Eco-Energy’s ‘Don’t be a host for power sucking ghosts’ Energy Efficiency Campaign is nearing an end. Campaign organizers are encouraging Tantramar area residents to make a commitment to reducing standby power before the deadline on August 31st.

In case you have not heard about this regional initiative, EOS wants to target standby power (aka phantom power), because even when many of our household electronic devices and appliances are turned “off”, they continue to draw power 24 hours a day/ 7 days a week. According to Natural Resources Canada, standby power accounts for 5%-10% of your monthly power bill.

Based on population, EOS put forth a challenge to see which community can reduce the most standby power— Sackville, Dorchester, Memramcook or Port Elgin? They also announced that one lucky participant will win an energy efficiency loot bag worth over \$100!

The mid-campaign results show that the residents of Port Elgin are taking the lead on making a commitment to reducing standby power, with Sackville following at a close second. Unfortunately, campaign organizers have not received any commitments yet from residents in Memramcook or Dorchester. Chair of the EOS Eco-Energy Board of Directors, Roland Chiasson, says: “This is a great opportunity for residents to take action on standby power, and I look forward to the final results of the campaign”.

Interested in knowing just how much electricity your dvd player, toaster oven or computer uses while it is plugged-in all day? Find out by signing out a Kill-a-Watt Meter™ from your local public library.

If you would like to help your community to win the title of the greatest reduction in standby power, please submit your commitment form by mail, email or drop by our office. For more information about the campaign and how you can reduce standby power, please visit the EOS Eco-Energy website (www.eosecoenergy.com) or contact the Project Coordinator, Katie Friars at (506) 536-4487 or eos@nb.aibn.com.