

## Why have Climate Change Week in New Brunswick?

November 2012 marked the completion of the Regional Adaptation Collaborative project in New Brunswick, which found the province to be vulnerable to climate change (reports available at: [atlanticadaptation.ca](http://atlanticadaptation.ca)). We must turn this knowledge into action for a resilient future. The aim is to bring awareness to climate change issues, celebrate solutions, and take action to reduce emissions and save energy.

## Why the first week of February?

This is a time when New Brunswickers use the most energy because it is so cold and we have to heat our homes. It's a good time to remember how our actions impact the planet. This week also includes World Wetlands Day (Feb 2<sup>nd</sup>) and National Sweater Day (Feb 5<sup>th</sup>). February is a good time to start planning adaptation measures such as flood proofing and energy saving retrofits.

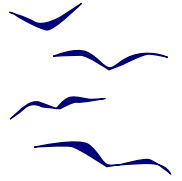
## For more information on how to host your own Climate Change Week:

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PO Box 6001  
Sackville, NB E4L 1G6  
[eos@nb.aibn.com](mailto:eos@nb.aibn.com)  
506.536.4487

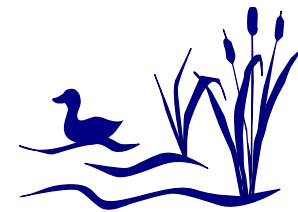
Looking for more resources? Check out these great sites for more information on climate change, adaptation, mitigation, community engagement and more:

[www.eosecoenergy.com](http://www.eosecoenergy.com)  
[www.climateweek.com](http://www.climateweek.com) (the UK)  
[www.climateweeknyc.org](http://www.climateweeknyc.org) (NYC)  
[www.atlanticadaptation.ca](http://www.atlanticadaptation.ca)  
[www.climatechangeatlantic.com](http://www.climatechangeatlantic.com)  
[www.renewablesnb.ca](http://www.renewablesnb.ca)  
[www.thegaiaproject.ca](http://www.thegaiaproject.ca)  
[www.ducks.ca](http://www.ducks.ca)  
[www.wwf.ca](http://www.wwf.ca)

Semaine de  
changement  
climatique de



[Your New Brunswick community name here]



Climate  
Change  
Week

## How to organize your own Climate Change Week

Join EOS Eco~Energy and the Tantramar Region in raising awareness and taking action Feb 1-7

**EOS** Eco-Energy   
Éco-énergie 

## What kinds of activities could be part of Climate Change Week?

- Energy saving challenges and contests
- Collect pledges to save energy and fight climate change
- Community adaptation planning sessions
- Renewable energy experiences and hands-on activities at local schools
- Celebrate World Wetlands Day February 2nd by snowshoeing or skating on a wetland. Celebrate how wetlands help us adapt to climate change. (check out [www.ducks.ca](http://www.ducks.ca) for more information)
- Celebrate Ground Hog Day February 2<sup>nd</sup>
- Your local emergency measures organization could host a talk on preparing for hazardous weather and flooding
- Preschool story times at your local library
- Take part in NBPower's Beat the Peak ([www.nbpower.com](http://www.nbpower.com))
- Celebrate Meatless Monday with a community potluck or by sharing great recipes in your local paper.
- Invite your local MLA to talk
- Turn down the heat and celebrate National Sweater Day February 5<sup>th</sup> (check out [www.wwf.ca](http://www.wwf.ca) for more information)
- Information booths and displays
- Write articles for your local paper about climate change issues
- Community climate change concert
- And more!

## How can your local businesses, and organizations be part of Climate Change Week?

- Window displays about climate change (books, posters, quotes, maps, etc.)
- Offer specials and promotions on local products, emergency kits, raincoats, rubber boots, climate books, LED light bulbs, etc.
- Restaurants could have a special featuring local food with a clever name like a "Melt" or "Submarine" or an ice cream "float".
- Pubs could create a climate cocktail like the 'climate cosmo', 'melting martini', 'flood fizz', or a 'rainy day'.
- Take steps to save energy at your business or organization and prepare it for flooding.
- Encourage your employees, members, or clients to reduce their energy use and help fight climate change. Ask them if they are prepared for flooding at home.

## Why are awareness, action and adaptation important?

Sea level rise and more frequent storm surges increase the chance of a major flood event in many parts of New Brunswick. In addition, changing precipitation patterns means more rain will fall in fewer but more intense downpours leading to inland flooding. Annual temperatures will also rise which may lead to the introduction of new pests and diseases.

